



WLWK  
787 Lombardi Ave  
Green Bay, WI 54304

American Media & Advocacy Group  
815 Slaters Ln  
Alexandria, VA 22314

# Contract # 2648821

**Schedule Dates** 11/01/16-11/07/16  
**Advertiser** Congressional Leadership Fund (73505)  
**Agency** American Media & Advocacy Group (9105)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 251/947/7707 (866571)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** MediaAssistant,  
**Phone/Fax** /  
**CPE** 251/947/7707  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** 2016 CHRISTIAN CAMBERO  
NEW POLITICAL ORDER - PLS CF - THANKS

**Date Entered** 09/29/16  
**Last Modified** 10/13/16  
**Entered By** Elizabeth Bragstad  
**CO-OP** No  
**Headline #** ECR25276695  
**Demo** A3564R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$12,757.50  
**Net Total** \$72,292.50  
**Sales Tax**

**Green Bay (WLWK)**  
By Broadcast Month  
Nov. 2016 Spots 88 Rate \$85,050.00  
Grand Total: 88 \$85,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1-3-5)	11/06/16-11/06/16	2	:30	7A- News-Good Day Wisconsin Sunday								2	2	\$500.00	\$1,000.00	Green Bay (WLWK)	GOOD DAY-SUN-8	9/29/16
2.0	Normal Line / News (2-2-7)	11/01/16-11/01/16	3	:30	5A- News-Good Day Wisconsin 5a			2						2	\$400.00	\$800.00	Green Bay (WLWK)	GOOD DAY W5-6A	9/29/16
3.0	Normal Line / News (2-2-7)	11/02/16-11/02/16	3	:30	5A- News-Good Day Wisconsin 5a				2					2	\$400.00	\$800.00	Green Bay (WLWK)	GOOD DAY W5-6A	9/29/16
4.0	Normal Line / News (2-2-7)	11/03/16-11/03/16	3	:30	5A- News-Good Day Wisconsin 5a					2				2	\$400.00	\$800.00	Green Bay (WLWK)	GOOD DAY W5-6A	9/29/16
5.0	Normal Line / News (2-2-7)	11/04/16-11/04/16	3	:30	5A- News-Good Day Wisconsin 5a						2			2	\$400.00	\$800.00	Green Bay (WLWK)	GOOD DAY W5-6A	9/29/16
6.0	Normal Line / News (2-2-7)	11/07/16-11/07/16	3	:30	5A- News-Good Day Wisconsin 5a								2	2	\$500.00	\$1,000.00	Green Bay (WLWK)	GOOD DAY-SUB-9	9/29/16
7.0	Normal Line / News (3-3-1)	11/06/16-11/06/16	2	:30	8A- News-Good Day Wisconsin Sunday								2	2	\$750.00	\$1,500.00	Green Bay (WLWK)	GOOD DAY W8-9A	9/29/16
8.0	Normal Line / News (4-4-6)	11/01/16-11/01/16	2	:30	8A- News-Good Day Wisconsin 8a								2	2	\$750.00	\$1,500.00	Green Bay (WLWK)	GOOD DAY W8-9A	9/29/16
9.0	Normal Line / News (4-4-6)	11/02/16-11/02/16	2	:30	8A- News-Good Day Wisconsin 8a								2	2	\$750.00	\$1,500.00	Green Bay (WLWK)	GOOD DAY W8-9A	9/29/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sjg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Alexandria, VA 22314

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Advertiser Congressional Leadership Fund (73505)  
Agency American Media & Advocacy Group (9105)  
Product POLITICAL ISSUE (ns) (1187)  
Brand 251/947/7707 (866571)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name MediaAssistant,  
Phone/Fax /  
CPE 251/947/7707  
Account Types National/Political Issue Agency BRD  
Billing Type Standard  
Comments 2016 CHRISTIAN CAMBERIO  
NEW POLITICAL ORDER - PLS CF - THANKS

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Demo A3564R  
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Package Deal  
Commission % 15.00  
Commission \$12,757.50  
Net Total \$72,292.50  
Sales Tax

Green Bay (WLUK)  
By Broadcast Month Spots Rate  
Nov. 2016 88 \$85,050.00  
Grand Total: 88 \$85,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / News (4-4-6)	11/03/16-11/03/16	2	:30	8A- News-Good Day Wisconsin 8a					2				2	\$750.00	\$1,500.00	Green Bay (WLUK)	GOOD DAY W8-9A	9/29/16
11.0	Normal Line / News (4-4-6)	11/04/16-11/04/16	2	:30	8A- News-Good Day Wisconsin 8a						2			2	\$750.00	\$1,500.00	Green Bay (WLUK)	GOOD DAY W8-9A	9/29/16
12.0	Normal Line / News (4-4-6)	11/07/16-11/07/16	2	:30	8A- News-Good Day Wisconsin 8a									2	\$750.00	\$1,500.00	Green Bay (WLUK)	GOOD DAY W8-9A	9/29/16
13.0	Normal Line / Football (5-1-5)	11/05/16-11/05/16	3	:30	6:30P- Sports-FOX College Football							2		2	\$250.00	\$500.00	Green Bay (WLUK)	College Football	9/29/16
14.0	Normal Line / Football (6-1-5)	11/05/16-11/05/16	3	:30	2:30P- Sports-FOX College Football							2		2	\$250.00	\$500.00	Green Bay (WLUK)	College Football	9/29/16
15.0	Normal Line / News (7-3-0)	11/05/16-11/05/16	2	:30	8A- News-Good Day Wisconsin Saturday							2		2	\$500.00	\$1,000.00	Green Bay (WLUK)	GOOD DAY-SA8-9	9/29/16
16.0	Normal Line / News (8-2-9)	11/05/16-11/05/16	2	:30	7A- News-Good Day Wisconsin Saturday							2		2	\$500.00	\$1,000.00	Green Bay (WLUK)	GOOD DAY-SA7-8	9/29/16
17.0	Normal Line / News (9-5-7)	11/01/16-11/01/16	1	:30	7A- News-Good Day Wisconsin 7a								2	2	\$1,000.00	\$2,000.00	Green Bay (WLUK)	GOOD DAY W7-8A	9/29/16
18.0	Normal Line / News (9-5-7)	11/02/16-11/02/16	1	:30	7A- News-Good Day Wisconsin 7a								2	2	\$1,000.00	\$2,000.00	Green Bay (WLUK)	GOOD DAY W7-8A	9/29/16

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**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 251/947/7707 (866571)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** MediaAssistant,  
**Phone/Fax** /  
**CPE** 251/947/7707  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** 2016 CHRISTIAN CAMBERO  
NEW POLITICAL ORDER - PLUS CF - THANKS

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**Last Modified** 10/13/16  
**Entered By** Elizabeth Bragstad  
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**Demo** A3564R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$12,757.50  
**Net Total** \$72,292.50  
**Sales Tax**

**Green Bay (WLWK)**  
By Broadcast Month  
Nov. 2016 Spots 88 Rate \$85,050.00  
Grand Total: 88 \$85,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Normal Line / News (9-5.7)	11/03/16-11/03/16	1	:30	7A- News-Good Day Wisconsin 7a					2				2	\$1,000.00	\$2,000.00	Green Bay (WLWK)	GOOD DAY W7-8A	9/29/16
20.0	Normal Line / News (9-5.7)	11/04/16-11/04/16	1	:30	7A- News-Good Day Wisconsin 7a						2			2	\$1,000.00	\$2,000.00	Green Bay (WLWK)	GOOD DAY W7-8A	9/29/16
21.0	Normal Line / News (9-5.7)	11/07/16-11/07/16	1	:30	7A- News-Good Day Wisconsin 7a									2	\$1,000.00	\$2,000.00	Green Bay (WLWK)	GOOD DAY W7-8A	9/29/16
22.0	Normal Line / News (10-2.7)	11/05/16-11/05/16	2	:30	6A- News-Good Day Wisconsin Saturday							2		2	\$500.00	\$1,000.00	Green Bay (WLWK)	GOOD DAY-Sat-7	9/29/16
23.0	Normal Line / News (11-2.5)	11/05/16-11/05/16	3	:30	9P- News-FOX 11 News at Nine							1			\$500.00		Green Bay (WLWK)	SA 9p news	9/29/16
23.0.1	Preempt (11-2.5)	11/05/16															Green Bay (WLWK)	Program Change/Exception - NEWS AT 10PM DUE TO COLLEGE FB	
24.0	Normal Line / News (12-4.8)	11/01/16-11/01/16	1	:30	6A- News-Good Day Wisconsin 6a			1						1	\$1,000.00	\$1,000.00	Green Bay (WLWK)	GOOD DAY W6-7A	9/29/16
25.0	Normal Line / News (12-4.8)	11/02/16-11/02/16	1	:30	6A- News-Good Day Wisconsin 6a				1					1	\$1,000.00	\$1,000.00	Green Bay (WLWK)	GOOD DAY W6-7A	9/29/16
26.0	Normal Line / News (12-4.8)	11/03/16-11/03/16	1	:30	6A- News-Good Day Wisconsin 6a					1				1	\$1,000.00	\$1,000.00	Green Bay (WLWK)	GOOD DAY W6-7A	9/29/16

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**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 251/947/7707 (866571)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** MediaAssistant,  
**Phone/Fax** /  
**CPE** 251/947/7707  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** 2016 CHRISTIAN CAMBERO  
NEW POLITICAL ORDER - PLS CF - THANKS

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**Entered By** Elizabeth Bragstad  
**CO-OP** No  
**Headline #** ECR25276695  
**Demo** A3564R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$12,757.50  
**Net Total** \$72,292.50  
**Sales Tax**

**Green Bay (WLUK)**  
By Broadcast Month  
Nov. 2016  
Grand Total:  
**Spots** 88  
**Rate** \$85,050.00  
\$85,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / News (12-4-8)	11/04/16-11/04/16	1	:30	6A- News-Good Day Wisconsin 6a						1			1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	GOOD DAY W6-7A	9/29/16
28.0	Normal Line / News (12-4-8)	11/07/16-11/07/16	1	:30	6A- News-Good Day Wisconsin 6a									1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	GOOD DAY W6-7A	9/29/16
29.0	Normal Line / News (13-7-2)	11/06/16-11/06/16	1	:30	9P- News-FOX 11 News at Nine								1	1	\$1,500.00	\$1,500.00	Green Bay (WLUK)	FOX11 NWS9 SU	9/29/16
30.0	Normal Line / Prime (14-3-4)	11/07/16-11/07/16	3	:30	7P- FOX-Gotham (Monday)									1	\$750.00	\$750.00	Green Bay (WLUK)	GOTHAM-FOX	9/29/16
31.0	Normal Line / News (15-2-2)	11/06/16-11/06/16	2	:30	6A- News-Good Day Wisconsin Sunday								2	2	\$500.00	\$1,000.00	Green Bay (WLUK)	GOOD DAY-SU6-7	9/29/16
32.0	Normal Line / SPOT (16-3-1)	11/01/16-11/01/16	2	:30	9A- Live with Kelly								1	1	\$750.00	\$750.00	Green Bay (WLUK)	Live with Kelly	9/29/16
33.0	Normal Line / SPOT (16-3-1)	11/02/16-11/02/16	2	:30	9A- Live with Kelly								1	1	\$750.00	\$750.00	Green Bay (WLUK)	Live with Kelly	9/29/16
34.0	Normal Line / SPOT (16-3-1)	11/03/16-11/03/16	2	:30	9A- Live with Kelly								1	1	\$750.00	\$750.00	Green Bay (WLUK)	Live with Kelly	9/29/16
35.0	Normal Line / SPOT (16-3-1)	11/04/16-11/04/16	2	:30	9A- Live with Kelly								1	1	\$750.00	\$750.00	Green Bay (WLUK)	Live with Kelly	9/29/16
36.0	Normal Line / SPOT (16-3-1)	11/07/16-11/07/16	2	:30	9A- Live with Kelly								1	1	\$750.00	\$750.00	Green Bay (WLUK)	Live with Kelly	9/29/16
37.0	Normal Line / Prime (17-3-5)	11/03/16-11/03/16	2	:30	7P- FOX-Rosewood (Thursday)								1	1	\$900.00	\$900.00	Green Bay (WLUK)	ROSEWOOD	9/29/16

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**Net Total** \$72,292.50  
**Sales Tax**

**Green Bay (WLUX)**  
By Broadcast Month  
Nov. 2016  
Grand Total:

Spots	Rate
88	\$85,050.00
88	\$85,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / News (18-5.7)	11/01/16-11/03/16	1	:30	9p- News-FOX 11 News at Nine			1						1	\$1,500.00	\$1,500.00	Green Bay (WLUX)	FOX 11 NEWS-9	9/29/16
39.0	Normal Line / News (18-5.7)	11/02/16-11/02/16	1	:30	9p- News-FOX 11 News at Nine				1					1	\$1,500.00	\$1,500.00	Green Bay (WLUX)	FOX 11 NEWS-9	9/29/16
40.0	Normal Line / News (18-5.7)	11/03/16-11/03/16	1	:30	9p- News-FOX 11 News at Nine					1				1	\$1,500.00	\$1,500.00	Green Bay (WLUX)	FOX 11 NEWS-9	9/29/16
41.0	Normal Line / News (18-5.7)	11/04/16-11/04/16	1	:30	9p- News-FOX 11 News at Nine						1			1	\$1,500.00	\$1,500.00	Green Bay (WLUX)	FOX 11 NEWS-9	9/29/16
42.0	Normal Line / News (18-5.7)	11/07/16-11/07/16	1	:30	9p- News-FOX 11 News at Nine							1		1	\$1,500.00	\$1,500.00	Green Bay (WLUX)	FOX 11 NEWS-9	9/29/16
43.0	Normal Line / Prime (19-1.3)	11/04/16-11/04/16	3	:30	8p- FOX-The Exorcid (Friday)						1			1	\$400.00	\$400.00	Green Bay (WLUX)	EXORCIST	9/29/16
44.0	Normal Line / News (20-3.1)	11/01/16-11/03/16	1	:30	5p- News-FOX 11 News at Five							1		1	\$1,000.00	\$1,000.00	Green Bay (WLUX)	FOX 11 NEWS-5	9/29/16
45.0	Normal Line / News (20-3.1)	11/02/16-11/02/16	1	:30	5p- News-FOX 11 News at Five								1	1	\$1,000.00	\$1,000.00	Green Bay (WLUX)	FOX 11 NEWS-5	9/29/16
46.0	Normal Line / News (20-3.1)	11/03/16-11/03/16	1	:30	5p- News-FOX 11 News at Five								1	1	\$1,000.00	\$1,000.00	Green Bay (WLUX)	FOX 11 NEWS-5	9/29/16

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47.0	Normal Line / News (20-3-1)	11/04/16-11/04/16	1	:30	5P- News-FOX 11 News at Five							1		1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	FOX 11 NEWS-5	9/29/16
48.0	Normal Line / News (20-3-1)	11/07/16-11/07/16	1	:30	5P- News-FOX 11 News at Five		1							1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	FOX 11 NEWS-5	9/29/16
49.0	Normal Line / News (21-3-0)	11/04/16-11/04/16	1	:30	5:30P- News-FOX 11 News at Five			1						1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	FOX 11 NEWS-5	9/29/16
50.0	Normal Line / News (21-3-0)	11/02/16-11/02/16	1	:30	5:30P- News-FOX 11 News at Five				1					1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	FOX 11 NEWS-5	9/29/16
51.0	Normal Line / News (21-3-0)	11/03/16-11/03/16	1	:30	5:30P- News-FOX 11 News at Five					1				1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	FOX 11 NEWS-5	9/29/16
52.0	Normal Line / News (21-3-0)	11/04/16-11/04/16	1	:30	5:30P- News-FOX 11 News at Five						1			1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	FOX 11 NEWS-5	9/29/16
53.0	Normal Line / News (21-3-0)	11/07/16-11/07/16	1	:30	5:30P- News-FOX 11 News at Five		1								\$1,000.00		Green Bay (WLUK)	FOX 11 NEWS-5	9/29/16
53.0.1	Preempt (21-3-0)	11/07/16															Green Bay (WLUK)	Program Change/Exception - INSIDE THE HUDDLE	
54.0	Normal Line / Prime (22-1-2)	11/05/16-11/05/16	3	:30	7P- 8P (CST)							1			\$400.00		Green Bay (WLUK)		9/29/16

## CONFIRMATION CONTRACT

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**Advertiser** Congressional Leadership Fund (73505)  
**Agency** American Media & Advocacy Group (9105)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 251/947/7707 (866571)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** MediaAssistant,  
**Phone/Fax** /  
**CPE** 251/947/7707  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** 2016 CHRISTIAN CAMBERO  
NEW POLITICAL ORDER - PLS CF - THANKS

**Date Entered** 09/29/16  
**Last Modified** 10/13/16  
**Entered By** Elizabeth Bragstad  
**CO-OP** No  
**Headline #** ECR25276695  
**Demo** A3564R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$12,757.50  
**Net Total** \$72,292.50  
**Sales Tax**

**Green Bay (WLUX)**  
**By Broadcast Month**  
Nov. 2016 88 \$85,050.00  
Grand Total: 88 \$85,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
54.0.1	Preempt (22-1.2)	11/05/16															Green Bay (WLUX)	Program Change/Exception - COLLEGE FOOTBALL	
55.0	Normal Line / SPOT (23-1.0)	11/01/16-11/01/16	2	:30	10:35P- Seinfeld			1						1	\$350.00	\$350.00	Green Bay (WLUX)	SEINFELD<	9/29/16
56.0	Normal Line / SPOT (23-1.0)	11/02/16-11/02/16	2	:30	10:35P- Seinfeld				1					1	\$350.00	\$350.00	Green Bay (WLUX)	SEINFELD<	9/29/16
57.0	Normal Line / SPOT (23-1.0)	11/03/16-11/03/16	2	:30	10:35P- Seinfeld					1				1	\$350.00	\$350.00	Green Bay (WLUX)	SEINFELD<	9/29/16
58.0	Normal Line / SPOT (23-1.0)	11/04/16-11/04/16	2	:30	10:35P- Seinfeld						1			1	\$350.00	\$350.00	Green Bay (WLUX)	SEINFELD<	9/29/16
59.0	Normal Line / SPOT (23-1.0)	11/07/16-11/07/16	2	:30	10:35P- Seinfeld									1	\$350.00	\$350.00	Green Bay (WLUX)	SEINFELD<	9/29/16
60.0	Normal Line / Prime (24-2.0)	11/03/16-11/03/16	3	:30	8P- FOX-Pitch (Thursday)				1					1	\$750.00	\$750.00	Green Bay (WLUX)	PITCH	9/29/16
61.0	Normal Line / SPOT (25-1.8)	11/01/16-11/01/16	1	:30	3P- Ellen DeGeneres				1					1	\$750.00	\$750.00	Green Bay (WLUX)	ELEN	9/29/16
62.0	Normal Line / SPOT (25-1.8)	11/02/16-11/02/16	1	:30	3P- Ellen DeGeneres					1				1	\$750.00	\$750.00	Green Bay (WLUX)	ELEN	9/29/16
63.0	Normal Line / SPOT (25-1.8)	11/03/16-11/03/16	1	:30	3P- Ellen DeGeneres						1			1	\$750.00	\$750.00	Green Bay (WLUX)	ELEN	9/29/16
64.0	Normal Line / SPOT (25-1.8)	11/04/16-11/04/16	1	:30	3P- Ellen DeGeneres							1		1	\$750.00	\$750.00	Green Bay (WLUX)	ELEN	9/29/16
65.0	Normal Line / SPOT (25-1.8)	11/07/16-11/07/16	1	:30	3P- Ellen DeGeneres									1	\$750.00	\$750.00	Green Bay (WLUX)	ELEN	9/29/16
67.0	Revised Line / Football (27-20.0)	11/06/16-11/06/16	2	:30	12P- Sports-FOX NFL NON Packers									1			Green Bay (WLUX)	Non packers NFL	9/29/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WLWK  
787 Lombardi Ave  
Green Bay, WI 54304

American Media & Advocacy Group  
815 Slaters Ln  
Alexandria, VA 22314

# Contract # 2648821

**Schedule Dates** 11/01/16-11/07/16  
**Advertiser** Congressional Leadership Fund (73505)  
**Agency** American Media & Advocacy Group (9105)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 251/947/7707 (866571)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** MediaAssistant,  
**Phone/Fax** /  
**CPE** 251/947/7707  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** 2016 CHRISTIAN CAMBEIRO  
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**Net Total** \$72,292.50  
**Sales Tax**

**Green Bay (WLWK)**

By Broadcast Month	Spots	Rate
Nov. 2016	88	\$85,050.00
<b>Grand Total:</b>	<b>88</b>	<b>\$85,050.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
67.1	Normal Line / Football (27-20.0)	11/06/16-11/06/16	2	:30	12P- Sports-FOX NFL NON Packers								2	2	\$10,000.00	\$20,000.00	Green Bay (WLWK)	Non packers NFL	10/13/16
68.0	Normal Line / Pre-Game (28-3.0)	11/06/16-11/06/16	1	:30	10A- Sports-FOX NFL Kickoff								1	1	\$1,500.00	\$1,500.00	Green Bay (WLWK)	NFL Kickoff	9/29/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**AGREEMENT FORM FOR  
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WLWK Green Bay, WI</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">10-24-16</span>
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I, American Media Advocacy Group

do hereby request station time concerning the following issue:

Congressional Leadership Fund
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: American Media Advocacy Group

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Congressional Leadership Fund  
1747 Pennsylvania Ave  
5th Floor  
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Congressional Leadership Fund Treasurer  
Caleb Crosby

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

\_\_\_\_\_  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected

\_\_\_\_\_  
Signature Printed Name Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.